



## Gerhard "oni" SEIZER

born 18th jul. 1973 - Ochsenfurt/GERMANY

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### nomadic experience

2009/04~ onizou world tour  
[www.onizou.com](http://www.onizou.com)  
idea nomad

### professional experience

2006/04-2009/04 Shanghai WILDDDESIGN Co., Ltd. - Shanghai/CHINA  
[www.wilddesign.cn](http://www.wilddesign.cn)  
ceo

2001/05-2005/12 Matsushita Electric Works, Ltd. (Panasonic/National)  
[www.panasonic-denko.co.jp](http://www.panasonic-denko.co.jp)  
2002/01-2005/12 design strategy & brand manager - Tokyo/JAPAN  
2001/05-2001/12 international design specialist - Osaka/JAPAN

2000/06-2001/05 Cadera Design - Würzburg/GERMANY  
[www.caderadesign.de](http://www.caderadesign.de)  
designer

2000/03-2000/09 designafairs (Siemens Design & Messe GmbH) - Munich/GERMANY  
[www.designafairs.com](http://www.designafairs.com)  
freelancer

1999/03-2000/06 Zeichen & Wunder - Munich/GERMANY  
[www.zeichenundwunder.de](http://www.zeichenundwunder.de)  
2000/02-2000/06 designer  
1999/10-2000/02 freelancer  
1999/03-1999/10 intern

1998/06-1998/09 Dr. Garnich Design - Esslingen/GERMANY  
freelancer

1997/10-1998/03 Splane Design Associates - Los Angeles/California/USA  
[www.splanedesign.com](http://www.splanedesign.com)  
intern

### education

1995/10-2000/02 Hochschule für Gestaltung - Schwäbisch Gmünd/GERMANY  
master of product design

### events

2008/08 iF Design Award China 2008  
[www.ifdesign.de/awards\\_china\\_index\\_e](http://www.ifdesign.de/awards_china_index_e)  
member of the jury

2005/04-2005/05 Mystery of Beauty  
[www.mysteryofbeauty.com](http://www.mysteryofbeauty.com)  
project & exhibition coordinator